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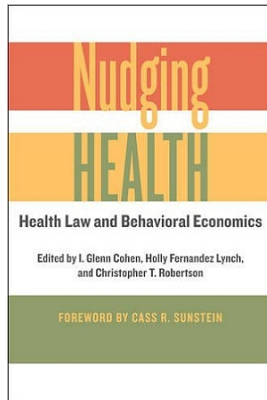
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BOOK AVAILABLE FOR PRE-ORDER!

Nudging Health: Health Law and Behavioral Economics



BOOK:

[Nudging Health: Health Law and Behavioral Economics](#)

[I. Glenn Cohen](#) (Faculty Director), [Holly Fernandez Lynch](#) (Executive Director), and [Christopher T. Robertson](#) (Academic Fellow Alumnus), eds.

Johns Hopkins University Press, November 2016

LAUNCH EVENT

November 16, 2016 12:00 PM

[Wasserstein Hall, Milstein East BC \(2036\)](#)
[1585 Massachusetts Ave., Cambridge, MA](#)

Behavioral nudges are everywhere: calorie counts on menus, automated text reminders to encourage medication adherence, a reminder bell when a driver's seatbelt isn't fastened. Designed to help people make better health choices, these reminders have become so commonplace that they often go unnoticed. In *Nudging Health*, forty-five experts in behavioral science and health policy from across academia, government, and private industry come together to explore whether and how these tools are effective in improving health outcomes.

Behavioral science has swept the fields of economics and law through the study of nudges, cognitive biases, and decisional heuristics-but it has only recently begun to impact the conversation on health care. *Nudging Health* wrestles with some of the thorny philosophical issues, legal limits, and conceptual questions raised by behavioral science as applied to health law and policy. The volume frames the fundamental issues surrounding health nudges by addressing ethical questions. Does cost-sharing for health expenditures cause patients to make poor decisions? Is it right to make it difficult for people to opt out of having their organs harvested for donation when they die? Are behavioral nudges paternalistic? The contributors examine specific applications of behavioral science, including efforts to address health care costs, improve vaccination rates, and encourage better decision-making by physicians. They wrestle with questions regarding the doctor-patient relationship and defaults in healthcare while engaging with larger, timely questions of healthcare reform.

Nudging Health stems from the Center's [2014 annual conference](#) and is the first multi-voiced assessment of behavioral economics and health law to span such a wide array of issues - from the Affordable Care Act to prescription drugs.

Check out the [full introduction](#) to the book online and [pre-order your copy](#) from Johns Hopkins University Press now!

CALL FOR ABSTRACTS! Transparency in Health and Health Care: Legal and Ethical Possibilities and Limits - PFC's 2017 Annual Conference



Submissions Due: No later than December 2, 2016

Full call [online!](#)

Conference: April 28, 2017 at Harvard Law School

Transparency is a relatively new concept to the world of health and health care, considering that just a few short decades ago we were still in the

throes of a "doctor-knows-best" model. Today, however, transparency is found on almost every short list of solutions to a variety of health policy problems, ranging from conflicts of interest to rising drug costs to promoting efficient use of health care resources, and more.

This conference, and anticipated edited volume, will aim to: (1) identify the various thematic roles transparency has been called on to play in American health policy, and why it has emerged in these spaces; (2) understand when, where, how, and why transparency may be a useful policy tool in relation to health and health care, what it can realistically be expected to achieve, and when it is unlikely to be successful, including limits on how patients and consumers utilize information even when we have transparency; (3) assess the legal and ethical issues raised by transparency in health and health care, including obstacles and opportunities; (4) learn from comparative examples of transparency, both in other sectors and outside the United States.

We welcome submissions on both the broad conceptual questions described above and more specific policy issues listed on [our website](#). If you are interested in participating, please send a 1-page abstract of the paper you would plan to present to petrie-flom@law.harvard.edu as soon as possible, but not later than December 2, 2016. If your abstract is selected, your final paper will be due on March 31, 2017, and you will be assigned a presentation slot for the conference.

Read the full call online [here!](#)

News from Petrie-Flom Affiliates



Introducing the 2016-2017 Petrie-Flom Student Fellows **September 6, 2016**

The Petrie-Flom Center is pleased to welcome our new 2016-2017 Student Fellows! In the coming year, our fellows will pursue independent scholarly projects related to health law policy, biotechnology, and bioethics under the mentorship of Center faculty and fellows, and will contribute to our Bill of Health blog on issues related to their research.

The Coalition to Transform Advanced Care (C-TAC) Launches Service Affiliate C-TAC Innovations, Which Includes Respecting Choices®

C-TAC, Petrie-Flom Center's partner in the [Project on Advanced Care and Health Policy](#)
September 7, 2016



PFC Spotlight: Student Fellow Alumnus Neel Shah **Petrie-Flom Center** **September 8, 2016**

5 reasons why no one has built a better EpiPen

Meghana Keshavan, quoting [W. Nicholson Price II](#) (Academic Fellow Alumnus)
STAT, September 9, 2016

How Mylan cornered the consumer epinephrine market

Pauline Bartolone, quoting [W. Nicholson Price II](#)
MedCityNews, September 8, 2016



Euro Drug Pricing's Tradeoffs May Limit Appeal In US

Dani Kass, quoting [W. Nicholson Price II](#)
Law360, September 8, 2016



Missouri law professor: Consider price controls after EpiPen controversy

Jason Taylor, quoting **Rachel E. Sachs** (Academic Fellow Alumna)

Missourinet, September 5, 2016

Behind the EpiPen controversy are questions about patents granted to drugmaker

Samantha Liss, quoting **Rachel E. Sachs**

St. Louis Post-Dispatch, September 4, 2016

Recent Blog Posts



Bill of Health

Examining the intersection of law and health care, biotech & bioethics
A blog by the Petrie-Flom Center and friends

HARVARD
LAW

Bioethics:

- "[Kidneys and Livers, Made to Order](#)," by Seán Finan
- "[Confidentiality or Public Disclosure: Trump's Gastroenterologist and an Ethical Dilemma](#)," by Brad Segal

General health law/policy:

- "[Patient Safety and Clinical Risk in Neonatal Care](#)," by John Tingle
- "[Corralling the Herd: California Medical Board Acts Against Anti-Vax Doc](#)," by Ross D. Silverman
- "[Hospitals Should Think Before Performing Searches for Law Enforcement](#)," by Shailin Thomas
- "[Vaccinate Your Children \(Says a Federal Judge\)](#)," by Greg Lipper
- "[Mental Health First Aid Training in Prisons, Police Departments, and the Presidential Election](#)," by Wendy S. Salkin
- "[Knowledge is Power, or Ignorance is Bliss?](#)" by Kyle B. Brothers

Health insurance, health care reform/finance:

- "[Medical Malpractice Under a National Health System and the ACA](#)," by Matthew H. H. Young

Pharmaceuticals:

- "[Monthly Round-Up of What to Read on Pharma Law and Policy](#)," by Ameet Sarpatwari and Aaron S. Kesselheim

'The Week in Health Law' podcasts:

- "[David Barton Smith on 'The Week in Health Law' Podcast](#)," by Nicolas Terry and Frank Pasquale
- "[J. B. Silvers on 'The Week in Health Law' Podcast](#)," by Nicolas Terry and Frank Pasquale

If you'd like to join us as a guest blogger or if you have something you'd like us to post, please contact us at petrie-flom@law.harvard.edu.

VIDEO AND SLIDES NOW AVAILABLE!

Battling Blood in the Streets: How Can Neuroscience Promote Public Health and Support Public Policy to Prevent Community Violence?



September 7, 2016 at Harvard Law School

Far too many people across the country are left dead, injured, or traumatized by community violence. Communities can be safer when neuroscience, public health strategies, and collective advocacy are aligned in practice and policy. This event convened experts to discuss the best next steps to fostering a broad science-informed advocacy movement to effectively address community violence.

Couldn't attend in person? Check out event details and find videos of the full event [here!](#)

Part of the [Project on Law and Applied Neuroscience](#), a collaboration between the [Center for Law, Brain & Behavior](#) at Massachusetts General Hospital and the [Petrie-Flom Center for Health Law Policy, Biotechnology, and Bioethics](#) at Harvard Law School.

Petrie-Flom Center Events

Check out our [website](#) for a more complete listing of events scheduled for 2016, as well as full co-sponsorship information about our collaborators. Remember, you can find materials from many of our events, including slide presentations and full event videos, online in our [events archive](#).

SAVE THE DATE FOR THESE 2016/2017 EVENTS:



Health Care after the Election

October 24, 2016 12:00 PM

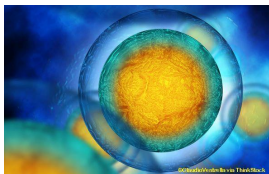
[Wasserstein Hall, Milstein West AB \(2019\), Harvard Law School
1585 Massachusetts Ave., Cambridge, MA](#)



Concurrent Surgeries: Medical, Legal, and Ethical Issues

October 27, 2016 12:00 PM

[Pound Hall 101, Ballantine Classroom Harvard Law School, 1563
Massachusetts Ave., Cambridge, MA](#)



REGISTER NOW! The Ethics of Early Embryo Research & the Future of the 14 Day Rule

November 7, 2016 3:00 - 6:00 PM

[Austin Hall, North Classroom \(100\) Harvard Law School, 1515
Massachusetts Ave., Cambridge, MA](#)



Book Launch: Nudging Health: Health Law and Behavioral Economics

November 16, 2016 12:00 PM

[Wasserstein Hall, Milstein East BC \(2036\), Harvard Law School
1585 Massachusetts Ave., Cambridge, MA](#)



REGISTER NOW! Paying Research Participants: Ethical and Regulatory Parameters

December 9, 2016

Wasserstein Hall, Milstein East ABC (2036), Harvard Law School
1585 Massachusetts Ave., Cambridge, MA

Check Out These Other Great Upcoming Events!

- **Conference: The Animal Welfare Act at 50**, December 2-3, 2016
- **5th Annual Health Law Year in P/Review**, January 23, 2017
- **2017 Annual Conference Transparency in Health and Health Care: Legal and Ethical Possibilities and Limits**, April 28, 2017

Health Policy and Bioethics Consortia

- **International Trade and Access to Medicines: A Health Policy and Bioethics Consortium**, October 14, 2016
- **The Hope and Hype of Precision Medicine: A Health Policy and Bioethics Consortium**, November 16, 2016
- **Returning Results to Research Participants A Health Policy and Bioethics Consortium**, February 10, 2017

Harvard Medical School Center for Bioethics Events

September Research Ethics Consortium

September 16, 2016, 12:30 - 2:00 PM

Minot Room, Countway Library, 10 Shattuck St. Boston, MA

September Organizational Ethics Consortium

September 23, 2016, 12:30 - 2:00 PM

Minot Room, Countway Library, 10 Shattuck St. Boston, MA

Health Law Policy & Bioethics Workshops

The 2016-2017 **Health Law Policy, Biotechnology, and Bioethics Workshops** provide a forum for discussion of new scholarship in these fields from the world's leading experts. Harvard graduate students may register to take the workshop for course credit, but it is also open to the public.

This year, the workshop is led by Professor **I. Glenn Cohen**, and meets on selected Monday evenings from 5-7 PM on the Harvard Law School campus. The invited presenter generally speaks for about 30 minutes, after which the floor is opened for Q&A. It is recommended to read the papers in advance. Papers will usually be posted on the website one week before they are scheduled for presentation, but occasionally are available by request only.

Questions about the workshop should be directed to Jennifer Minnich (jminnich@law.harvard.edu).

Upcoming workshops include:

September 19: Amy Sepinwall, Wharton School at the University of Pennsylvania
Paper now available for [download!](#)

October 17: W. Nicholson Price II, University of Michigan School of Law

October 24: Lindsay Wiley, Washington College of Law at American University

November 7: Trudo Lemmens, University of Toronto Faculty of Law

November 21: Elizabeth Weeks Leonard, University of Georgia School of Law

November 28: Frances Kamm, Kennedy School of Government, Harvard University

February 6: Judith Daar, Whittier Law School

February 13: Brendan Maher, University of Connecticut School of Law

March 27: Kathryn Zeiler, Boston University School of Law

April 10: Leo Beletsky, Northeastern University School of Law

Harvard Opportunities

Call for Abstracts! PFC's 2017 Annual Conference - Transparency in Health and Health Care: Legal and Ethical Possibilities and Limits

Petrie-Flom Center, Harvard Law School

Submission Deadline: December 2, 2016

Other Opportunities

All opportunities are posted once in our newsletter. For the full posting and for other available positions, please visit our [website](#).

Annals of Science Student Essay Prize

H-Net

Application Deadline: September 30, 2016

Clinical Ethics Fellowship

Division of Medical Ethics at Weill Cornell Medicine

Application Deadline: November 15, 2016

The Harold T. Shapiro Postdoctoral Fellowship in Bioethics

University Center for Human Values at Princeton University

Application Deadline: December 1, 2016

Clinical Bioethics Position

University of Wisconsin-Madison

Application Deadline: December 2, 2016

Clinical Ethicist

Beaumont Health

Application Deadline: Open until filled.

Stay Connected!



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