



Friday, October 28, 2016

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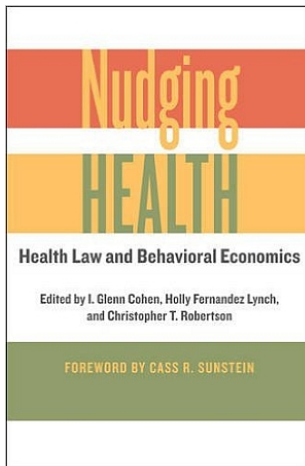
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BOOK AVAILABLE FOR PRE-ORDER! Nudging Health: Health Law and Behavioral Economics



Nudging Health: Health Law and Behavioral Economics

Edited by I. Glenn Cohen (Faculty Director), Holly Fernandez Lynch (Executive Director), and Christopher T. Robertson (Academic Fellow Alumnus)
Johns Hopkins University Press, November 2016

Behavioral nudges are everywhere: calorie counts on menus, automated text reminders to encourage medication adherence, a reminder bell when a driver's seatbelt isn't fastened. Designed to help people make better health choices, these reminders have become so commonplace that they often go unnoticed. In *Nudging Health*, forty-five experts in behavioral science and health policy from across academia, government, and private industry come together to explore whether and how these tools are effective in improving health outcomes.

Behavioral science has swept the fields of economics and law through the study of nudges, cognitive biases, and decisional heuristics - but it has only recently begun to impact the conversation on health care. *Nudging Health* wrestles with some of the thorny philosophical issues, legal limits, and conceptual questions raised by behavioral science as applied to health law and policy. The volume frames the fundamental issues surrounding health nudges by addressing ethical questions. Does cost-sharing for health expenditures cause patients to make poor decisions? Is it right to make it difficult for people to opt out of having their organs harvested for donation when they die? Are behavioral nudges paternalistic? The contributors examine specific applications of behavioral science, including efforts to address health care costs, improve vaccination rates, and encourage better decision-making by physicians. They wrestle with questions regarding the doctor-patient relationship and defaults in healthcare while engaging with larger, timely questions of healthcare reform.

Nudging Health stems from the Center's [2014 annual conference](#) and is the first multi-voiced assessment of behavioral economics and health law to span such a wide array of issues - from the Affordable Care Act to prescription drugs.

Check out the [full introduction](#) to the book online and [order your copy](#) from Johns Hopkins University Press now!

AND: Join us for the **BOOK LAUNCH!**

November 16, 2016 12:00 PM

[Wasserstein Hall, Milstein East BC \(2036\), 1585 Massachusetts Ave., Cambridge, MA](#)

DON'T MISS OUR NOVEMBER EVENTS!

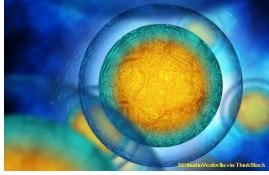


21st-Century Advanced Illness Care Team: How Team-based Care is Moving Medicine Beyond the Clinic into the Home and Community

November 2, 2016 12:00 PM

[Pound Hall, Room 101, Harvard Law School](#)
[1563 Massachusetts Ave., Cambridge, MA](#)

Part of the [Project on Advanced Care and Health Policy](#), a collaboration between the [Coalition to Transform Advanced Care \(C-TAC\)](#) and the [Petrie-Flom Center for Health Law Policy, Biotechnology, and Bioethics](#) at Harvard Law School.



REGISTER NOW! The Ethics of Early Embryo Research & the Future of the 14-Day Rule

November 7, 2016 3:00 - 6:30 PM

[Pound Hall 101, Ballantine Classroom, Harvard Law School, 1563 Massachusetts Ave., Cambridge, MA](#)

This event is sponsored by the [Harvard University Office of the Vice Provost for Research](#), the [Edmond J. Safra Center for Ethics](#) at Harvard University, and the [Petrie-Flom Center for Health Law Policy, Biotechnology, and Bioethics](#) at Harvard Law School, and the [Harvard Stem Cell Institute](#), with support from the [International Society for Stem Cell Research](#) and the [Center for Bioethics](#) at Harvard Medical School.



Half A Life: Legal and Policy Implications of Releasing Youth Incarcerated for Murder

November 15, 2016 12:00 PM

[Austin Hall, North Classroom \(100\)](#)
[Harvard Law School, Cambridge, MA](#)

Part of the [Project on Law and Applied Neuroscience](#), a collaboration between the [Center for Law, Brain & Behavior](#) at Massachusetts General Hospital and the [Petrie-Flom Center for Health Law Policy, Biotechnology, and Bioethics](#) at Harvard Law School.



Book Launch: Nudging Health: Health Law and Behavioral Economics

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Sponsored by the [Harvard Law School Library](#) and the [Petrie-Flom Center for Health Law Policy, Biotechnology, and Bioethics](#) at Harvard Law School.

Scholarship from Petrie-Flom Affiliates



Issues With Tissues

by **Emily Largent** (Student Fellow Alumna)

American Journal of Bioethics, Vol. 16, Issue 11, October 17, 2016

Rights, Nudging, and the Good of Others

by **Luke Gelin** (Petrie-Flom/Harvard Catalyst Fellow in Clinical Research Ethics)

American Journal of Bioethics, Vol. 16, Issue 11, October 17, 2016





Drug Pricing: Where Do We Go After the Election?
by **Rachel E. Sachs** (Academic Fellow Alumna)
Institute for Public Health, Washington University in St. Louis,
October 26, 2016

News from Petrie-Flom Affiliates



Medical ethicists challenge court ruling on lethal injection in Alabama case

Harvard Medical School Press Release, feat. Amicus Brief co-authored by **I. Glenn Cohen** (Faculty Director), **Robert D. Truog** (Director, HMS Center for Bioethics) et al.
ScienceDaily, October 18, 2016

Harvard Scholars Come to the Defense of Alabama Death Row Inmate

by Chip Brownlee, feat. Amicus Brief co-authored by **I. Glenn Cohen** (Faculty Director), **Robert D. Truog** (Director, HMS Center for Bioethics) et al.
Alabama Political Reporter, October 19, 2016

Recent Blog Posts



Bill of Health

Examining the intersection of law and health care, biotech & bioethics
A blog by the Petrie-Flom Center and friends

HARVARD
LAW

General health law/policy:

- "[Voluntary Firearm Waiting Periods Could Save Thousands of Lives](#)," by Shalin Thomas
- "[Scottish clinical guidelines on patients' pressure ulcer care published](#)," by John Tingle
- "[Improving the safety of maternity care in the National Health Service \(NHS\) and other medico-legal matters](#)," by John Tingle

Pharmaceuticals:

- "[Medical Errors - The Third Leading Cause of Death in the US](#)," by Matthew Young
- "[Biosimilars - In The Pipeline or Still a Pipe Dream?](#)" by Center for Public Health Law Research

Bioethics:

- "[Loneliness as epidemic](#)," by Wendy Salkin
- "[Organs and Overdoses: The Numbers \(Part I\)](#)," by Brad Segal

'The Week in Health Law' podcasts:

- "[Larry Singer on 'The Week in Health Law' Podcast](#)" by Nicolas Terry and Frank Pasquale
- "[Allison Hoffman on 'The Week in Health Law' Podcast](#)" by Nicolas Terry and Frank Pasquale

Petrie-Flom Center Events

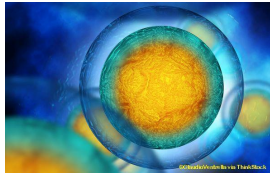
Check out our [website](#) for a more complete listing of events as well as full co-sponsorship information about our collaborators. Remember, you can find materials from many of our events, including slide presentations and full event videos, online in our [events archive](#).



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Check Out These Other Great Upcoming Events!

- [Book Launch: Nudging Health - Health Law and Behavioral Economics](#), November 16, 2016
- [Conference: The Animal Welfare Act at 50](#), December 2-3, 2016
- [REGISTER NOW! Paying Research Participants: Ethical and Regulatory Parameters](#), December 9, 2016
- [5th Annual Health Law Year in P/Review](#), January 23, 2017
- [CALL FOR ABSTRACTS! 2017 Annual Conference: Transparency in Health and Health Care - Legal and Ethical Possibilities and Limits](#), April 28, 2017

Health Policy and Bioethics Consortia

- [The Hope and Hype of Precision Medicine: A Health Policy and Bioethics Consortium](#), November 16, 2016
- [Clinical Trial Data Sharing and Reproducibility: A Health Policy and Bioethics Consortium](#), December 7, 2016
- [Returning Results to Research Participants: A Health Policy and Bioethics Consortium](#), February 10, 2017



Other Harvard Events



REGISTER NOW! Cluster Randomized Trials: Ethics, Regulations, Statistics & Design

Featuring Speaker [Holly Fernandez Lynch](#) (Executive Director)

November 3, 1:00 - 4:00 PM

[Bray Room, Joseph B. Martin Conference Center, Harvard Medical School,](#)
[77 Avenue Louis Pasteur, Boston, MA](#)

October Organizational Ethics Consortium: Ethics Policy at the American Medical Association: How it's Developed and Why it Matters

October 28, 12:30 - 2:00 PM

[Countway Library, Minot Room, 10 Shattuck St #3, Boston, MA 02115](#)

The Challenge of Protecting the Public and Promoting Innovation - Dr. Robert Califf, Commissioner, US Food & Drug Administration

November 1, 2016 4:00 PM

[Harvard Kennedy School, Malkin Penthouse, 4th Floor, Littauer Building, 79 JFK Street, Cambridge, MA](#)

Health Law Policy & Bioethics Workshops

The 2016-2017 [Health Law Policy, Biotechnology, and Bioethics Workshops](#) provide a forum for discussion of new scholarship in these fields from the world's leading experts. Harvard graduate students may register to take the workshop for course credit, but it is also open to the public.

This year, the workshop is led by Professor [I. Glenn Cohen](#), and meets on selected Monday evenings from 5-7 PM on the Harvard Law School [campus](#). The invited presenter generally speaks for about 30 minutes, after which the floor is opened for Q&A. It is recommended to read the papers in advance. Papers will usually be posted on the [website](#) one week before they are scheduled for presentation, but occasionally are available by request only.

Questions about the workshop should be directed to Jennifer Minnich (jminnich@law.harvard.edu).

Upcoming workshops include:

November 7: [Trudo Lemmens](#), University of Toronto Faculty of Law

Paper available now! Contact Jennifer Minnich (jminnich@law.harvard.edu) to request a copy.

November 21: [Elizabeth Weeks Leonard](#), University of Georgia School of Law

November 28: [Frances Kamm](#), Kennedy School of Government, Harvard University

February 6: [Judith Daar](#), Whittier Law School

February 13: [Brendan Maher](#), University of Connecticut School of Law

March 27: [Kathryn Zeiler](#), Boston University School of Law

April 10: [Leo Beletsky](#), Northeastern University School of Law

Opportunities

All opportunities are posted once in our newsletter. For the full posting and for other available positions, please visit our [website](#).

Internship Opportunity: HP2020 Law & Health Policy Project

Center for Public Health Law Research at Temple University

Application Deadline: November 15, 2016/February 1, 2017

Assistant Professor of Health Sciences, Tenure-Track

California State University-East Bay: College of Science: Nursing & Health Sciences

Application Deadline: Open until filled.

Summer Undergraduate Program in Biomedical Ethics Research

Mayo Clinic

Application Deadline: January 13, 2017

Post-Doctoral Fellowship in Ethical, Legal and Social Implications of Genetics

Center for Research on Ethical, Legal and Social Implications of Psychiatric, Neurologic and Behavioral Genetics, Columbia University
Application Deadline: February 1, 2017

Research Assistant/Associate in Law

Newcastle Law School

Application Deadline: February 1, 2017

Stay Connected!



[Join Our Mailing List!](#)
