



Bill of Health Guidelines

Bill of Health is a leading forum for health law policy and bioethical perspectives from domestic and international thought leaders. It continues to evolve as we add new contributors, welcome new readers, and manage regular, inevitable updates to technology.

Your submission should:

- Be between 700-1,000 words.
- Make one main point.
- Have citations as hyperlinks (not footnotes). Sourcing is crucial. At least one link per paragraph is ideal.
- Be understandable to our audience, even those who work in fields other than yours. Avoid jargon.
- Be punchy and to the point. Links can help you share more information, but the reader shouldn't need to leave your article to understand what you are saying.
- Be conversational, casual. It's not a news article or an academic paper. Lean into your own voice and opinion as a writer.
- Have a compelling headline.
- Have short-ish paragraphs (usually no more than three sentences.)
- Include mixed media, where relevant. Photos, graphics, pull quotes, embedded videos, slides, and audio all help make your points and break up long text blocks.
- Be optimized for search engines. Think of the words someone you're trying to reach would search for, and include those words in your post.
- Be written responsibly/carefully. It is your responsibility to ensure that any negative commentary about individuals or organizations is truthful, to the best of your knowledge (and without negligence in failing to obtain accurate information—another instance where linking is important.)

Digital Symposia

A digital symposium is a collection of blog posts (generally at least three, no more than 7-10) written by a group of experts around a certain topic or issue in health law policy. Symposia may also be a platform to continue discussions that originate in conferences or other events.

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Types of posts we accept

- » An author's perspective on a topic of note
- » A substantive discussion of or grappling with the author's own scholarly work
- » An op-ed type of commentary on some current event, case, legislation, rulemaking, etc. or reaction to a recent publication
- » A "hat tip" pointing readers to some news item or article that they should be aware of
- » A book review in a relevant area
- » An interview with a thought leader
- » A contribution to a Digital Symposium