

# Bill of Health Guidelines

**Bill of Health** is a leading forum for health law policy and bioethical perspectives from domestic and international thought leaders. It continues to evolve as we add new contributors, welcome new readers, and manage regular, inevitable updates to technology.

# Your submission should:

- Be between 700-1,000 words.
- Make one main point.
- Have citations as hyperlinks (not footnotes), ideally at least one link per paragraph.
- Have hyperlinks no longer than three words.
- Be understandable to our audience, even those who work in fields other than yours.
  Avoid jargon.
- Be punchy and to the point. Links can help you share more information, but the reader shouldn't need to leave your article to understand what you are saying.
- Be conversational, casual. It's not a news article or an academic paper. Lean into your own voice and opinion as a writer.
- Have a compelling headline.
- Have short-ish paragraphs (usually no more than three sentences.)
- Include mixed media, where relevant. Photos, infographics, pull qutoes, videos, etc. help to break up long blocsk of text.
- Be written responsibly/carefully. It is your responsibility to ensure that any negative commentary about individuals or organizations is truthful.

# Policy on Al Use NEW!

Submissions to *Bill of Health* that make use of Al tools are permitted, but contributors must disclose any significant Al assistance (including but not limited to, drafting, rewriting, or generating images). Authors remain fully responsible for fact-checking, originality, and the accuracy of their work.

We used ChatGPT for initial research in crafting this policy.

#### **Bill of Health Contacts**

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# Types of posts we accept

- » An author's perspective on a topic of note
- » A substantive discussion of or grappling with the author's own scholarly work
- » An op-ed type of commentary on some current event, case, legislation, rulemaking, etc. or reaction to a recent publication
- » A "hat tip" pointing readers to some news item or article that they should be aware of
- » A book review in a relevant area
- » An interview with a thought leader
- » A contribution to a Digital Symposium